



STRATEGIC PLAN 2023-2025

AN ABRIDGED VERSION



“

We continue to ensure the needs of the youth are adequately considered in county and national development plans. After all, they are the single-largest demographic group in Kenya (34% are aged 10-24 years old).”

”

Evelyn Samba
Country Director, DSW Kenya



About DSW

DSW is a non-governmental organisation that works with young people to empower them to make informed decisions in a holistic and nurturing environment.



Vision Statement

A world where all youth- especially girls and young women- live free from disease and make independent and informed choices over their sexual and reproductive lives with full access to sexuality education, health services and modern contraceptives.

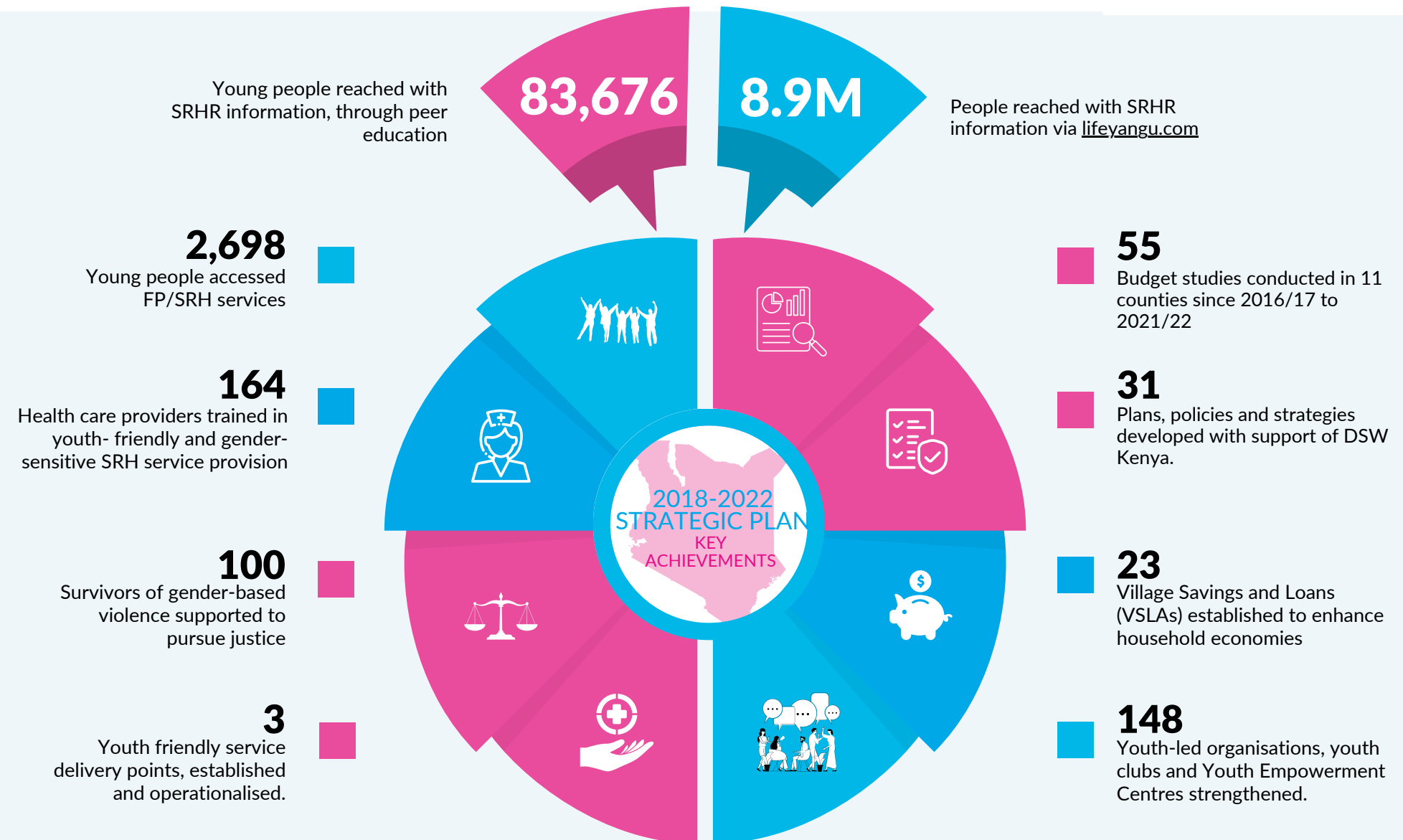


Mission Statement

DSW addresses youth challenges through creating enabling environment for improving access to SRHR services, gender equality and livelihood.



Key Achievements



Our Approach

1



2



3



4



GENDER & AGE SENSITIVE PROGRAMMING

Enhancing awareness, demand for and access to youth friendly health services, while addressing harmful practices.



CAPACITY BUILDING

Strengthening the capacity of youth and youth organizations.



ADVOCACY

Advocacy and technical assistance to ensure political and financial support for SRHR.



MULTI-SECTORAL APPROACH

Strengthening youth livelihoods through integration of SRHR programming across diverse sectors

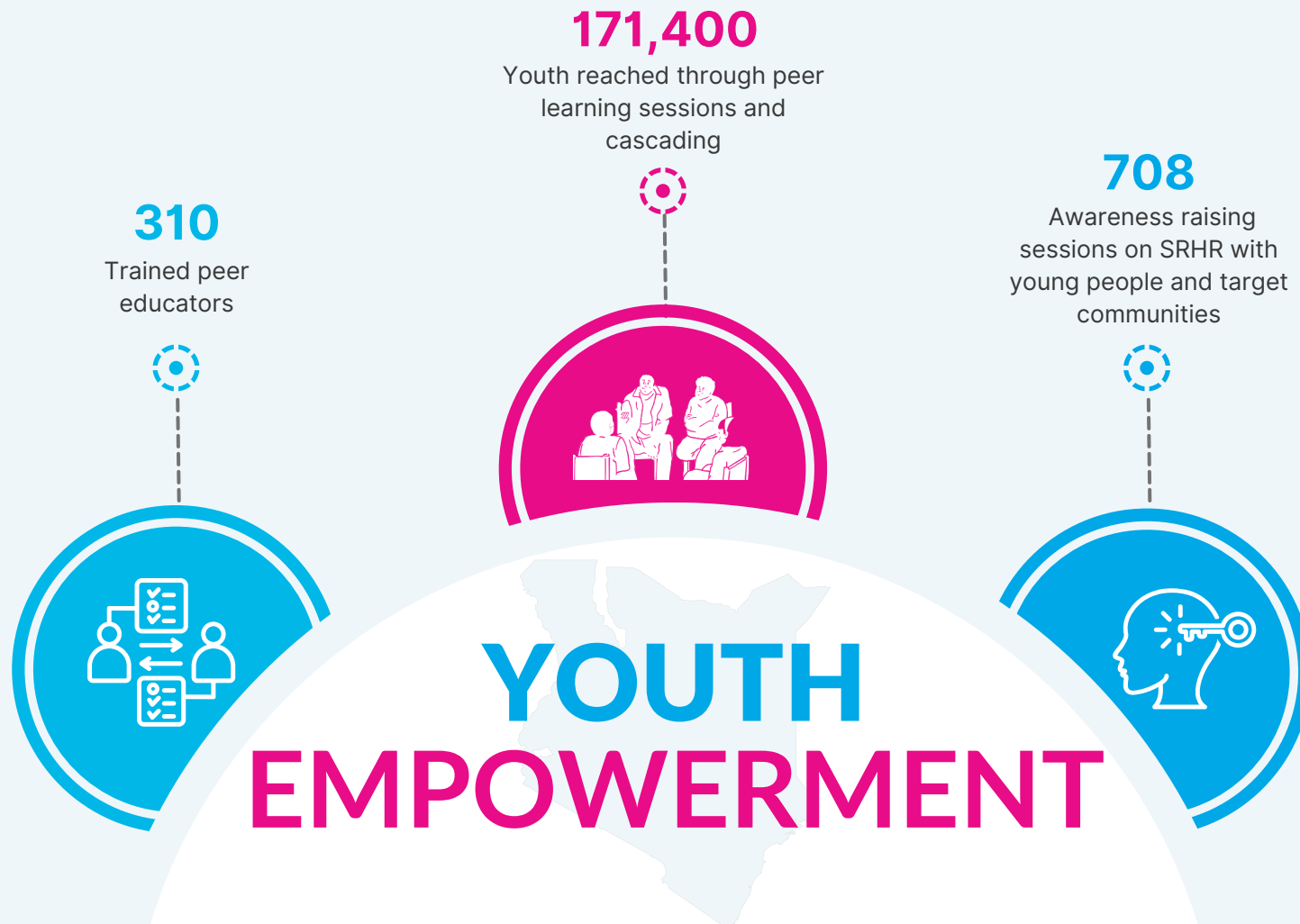
Our Focus Areas

YOUTH EMPOWERMENT

Build youth's awareness and demand for sexual reproductive health rights through age appropriate and gender-sensitive sexuality education and training.



2023-2025 TARGETS



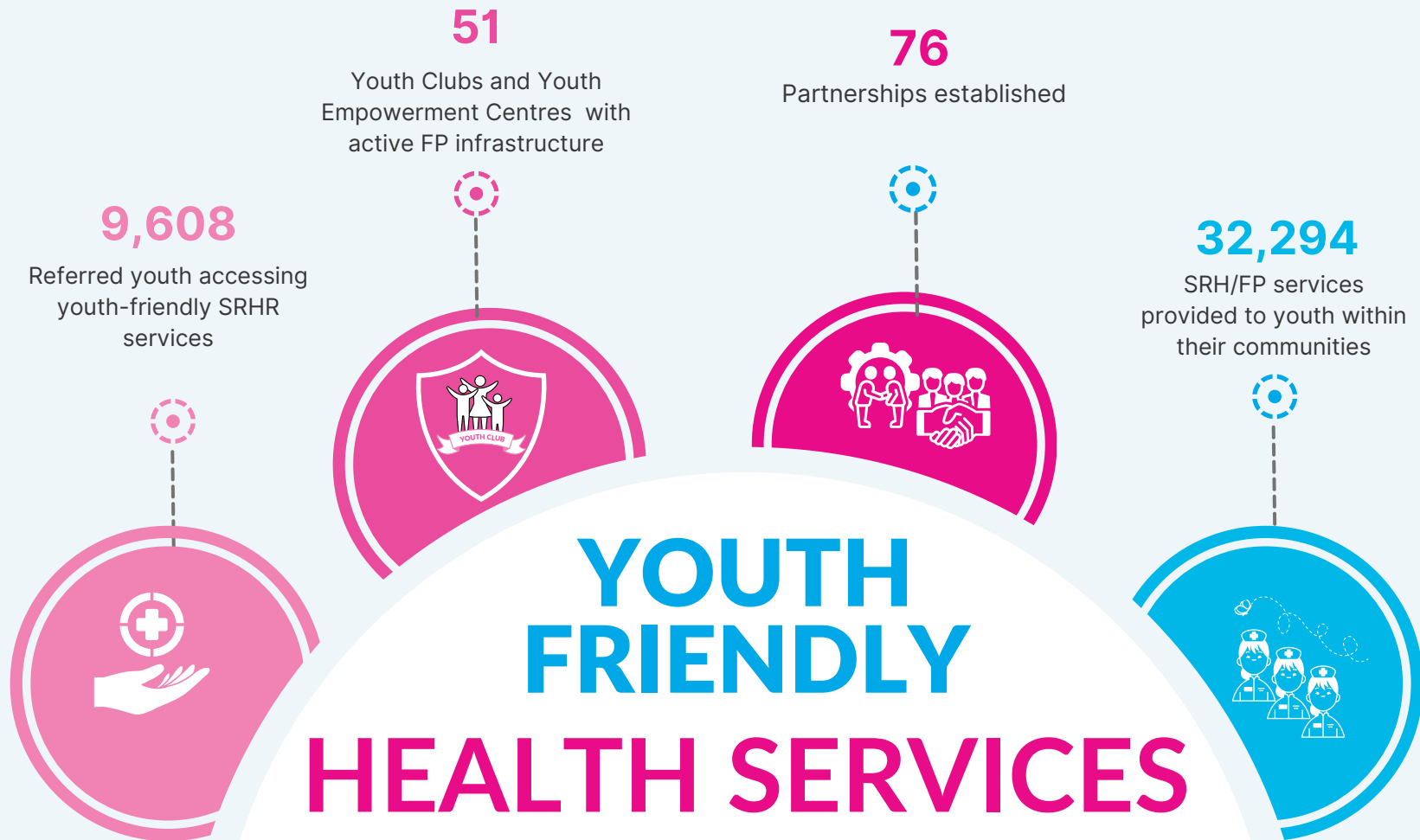
Our Focus Areas



YOUTH FRIENDLY HEALTH SERVICES

Provide youth with access to quality reproductive health services within their communities, in youth centres and youth empowerment centres.

2023-2025 TARGETS



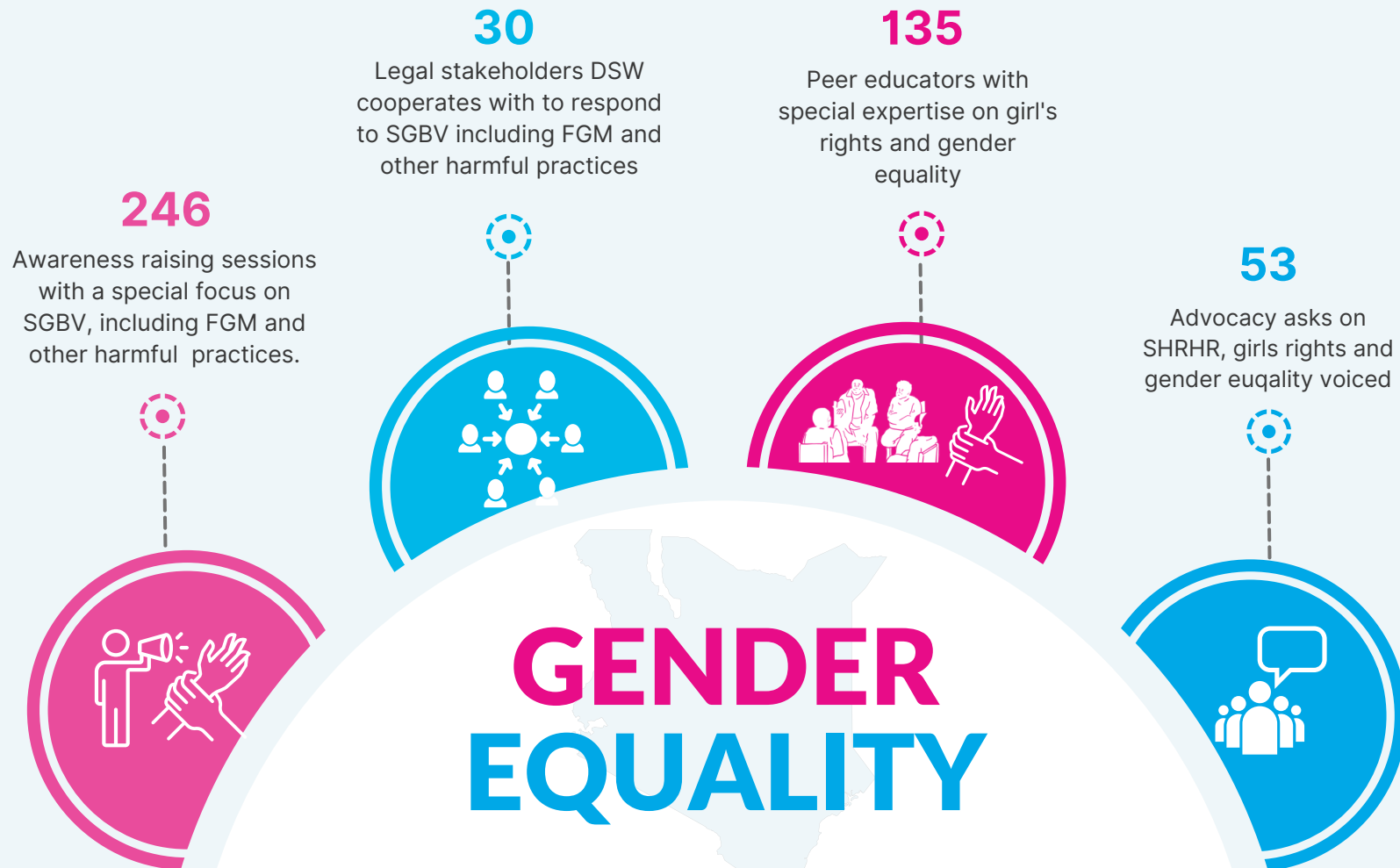
Our Focus Areas

GENDER EQUALITY

Strengthen girls' rights, advance gender equality as an enabler for sexual reproductive health rights and eliminate harmful practices.



2023-2025 TARGETS



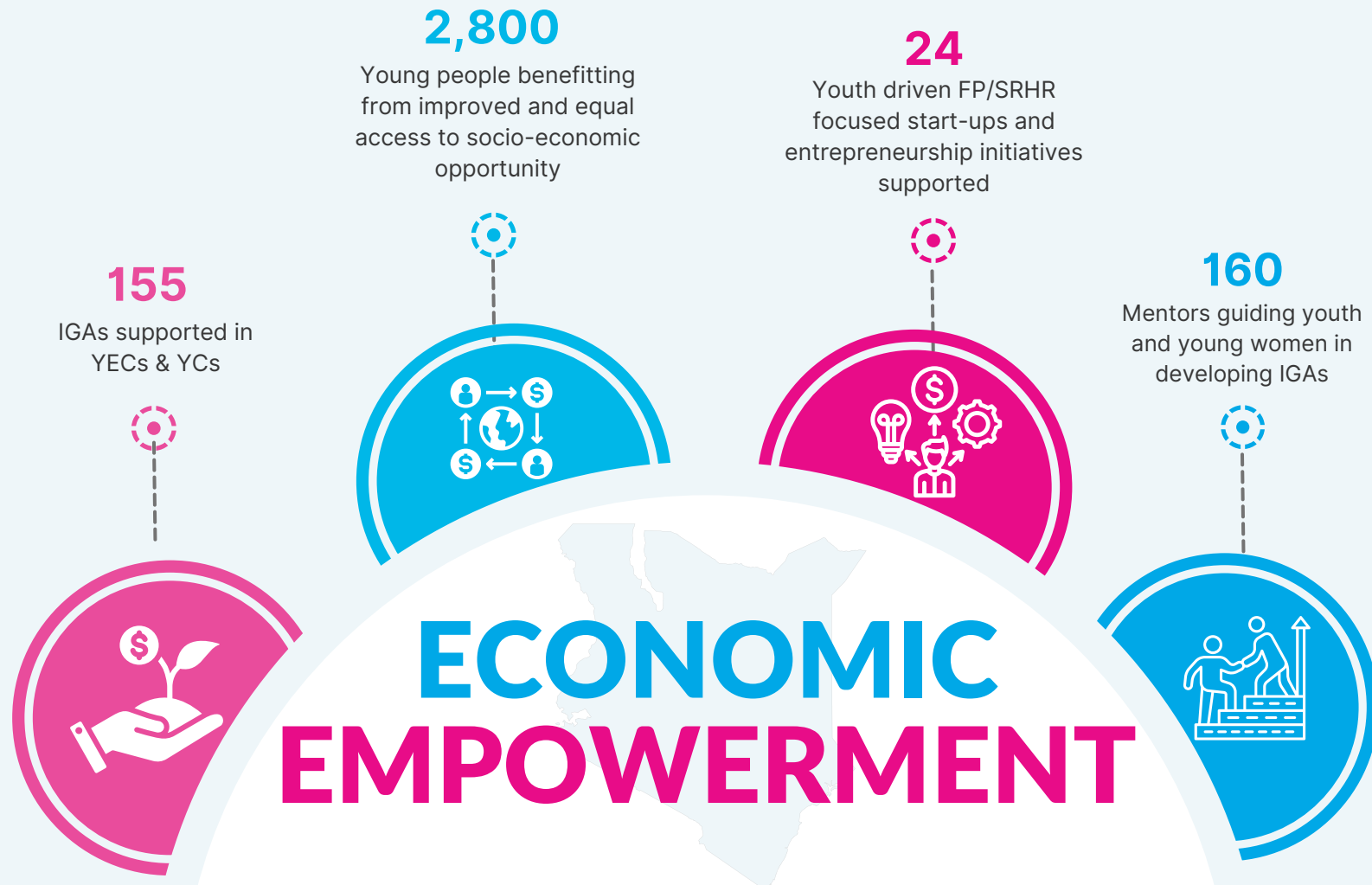
Our Focus Areas

ECONOMIC EMPOWERMENT



Identify opportunities to support livelihoods and advance youth economic empowerment

2023-2025 TARGETS



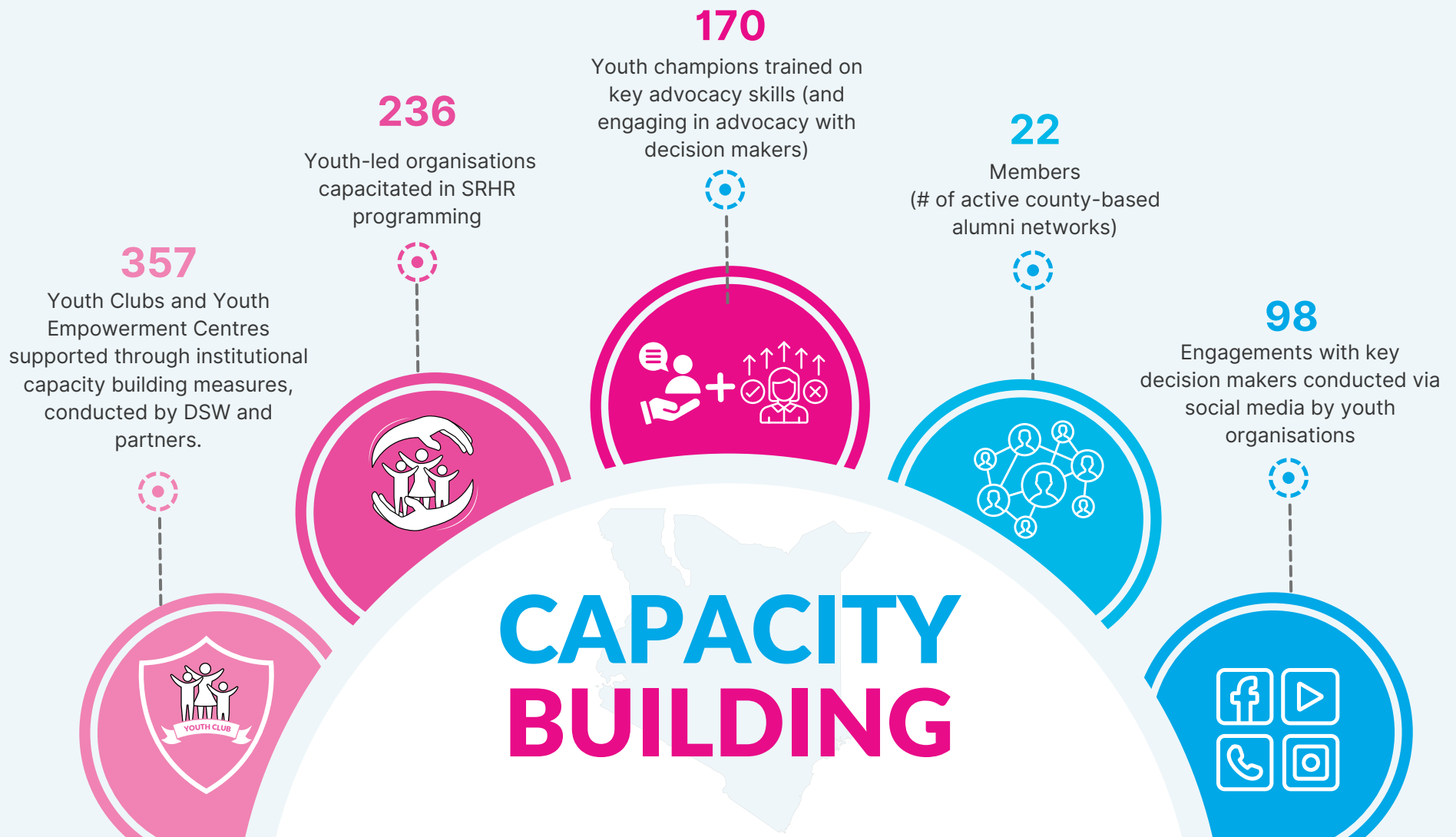
Our Focus Areas

CAPACITY BUILDING

Build and nurture youth-led organizations and strengthen their advocacy skills, including institutional capacity.



2023-2025 TARGETS



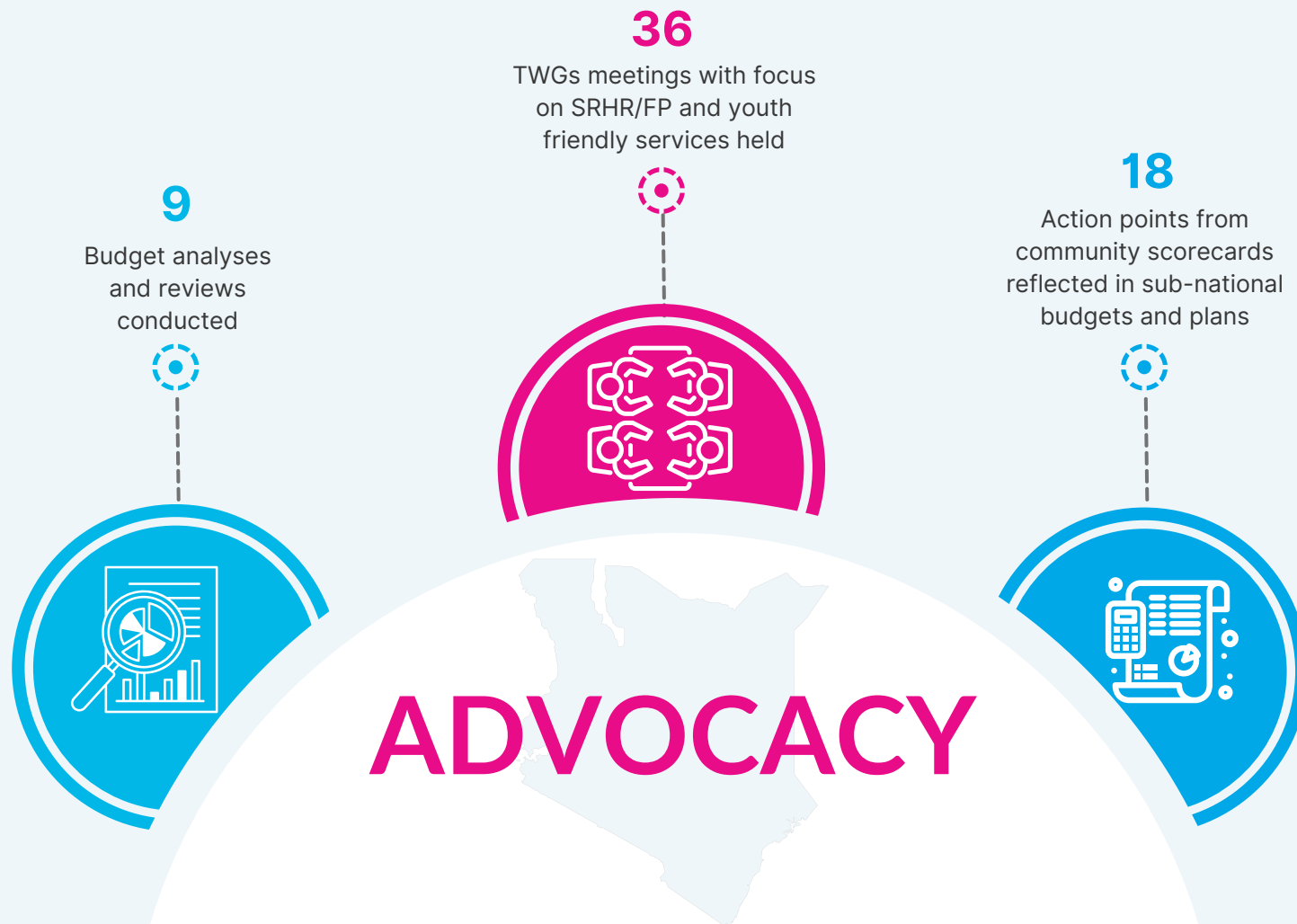
Our Focus Areas



ADVOCACY

Advocate for increased investments in youth and adolescent SRHR through a multi-sectoral approach.

2023-2025 TARGETS



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DSW Kenya requires all employees to observe the highest standards of business and personal ethics in the conduct of their duties and responsibilities. Please write to us on complaints@dsw.org if you have any questions or concerns about the conduct of any DSW Kenya employee.